



MARKETING SYSTEMS DESIGN

A service of Moss Media Solutions

Free Funnel Design Software List

A Marketers Guide

Mindomo - #1 Choice for Funnel Design and management

Lucidchart - 2nd Choice - Great for details maps and flow

ClickUp Best free plan for mind mapping software

EdrawMind Great For Business and Education

Milanote A great multimedia mind mapping software

Microsoft Visio Best mind mapping tool for Microsoft fans

MindGenius Simple and great for beginners

SmartDraw Offer lots of templates

Coggle Great for embeddable mind maps

MindMeister - Free to start but the paid version is too pricey.
Mind mapping is the best way I know to plan and manage
your online marketing funnels, whether you're using

ClickFunnels ™, Kajabi ™, WordPress ™, or any other platform.

I prefer Mindomo because it's fast, easy and free. The paid version has almost everything I could ever want including hyperlink to my actual funnel pages and an infinite canvas.

If you need more detailed diagrams, Lucidchart is great, just not as fast or easy to create diagrams with.

My suggestion would be to try out a few of the free platforms listed above to see which one you like best. Before you settle on one, make sure they have:

1. An affordable subscription plan
2. An infinite canvas
3. Hyperlinking to your actual funnel pages
4. Image import capabilities
5. PDF export and print capabilities
6. Node and Brand style copy/paste feature
7. A Task Manager
8. Multi-user collaboration
9. Note option for detailed notation
10. Cloud based storage and archiving

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